



## **Corporate Sponsors Benefit Package Information**

### **A) How many people will you touch?**

Your logo and company name will be displayed on our home page for 365 days. The exposure rates are as follows:

At a Meet = 240 kids + friends and families

At the Championships Meet = 4,000 or more individuals

### **B) What will we do to promote your business?**

- 1) We will have your fliers or promotions at our service desk at each practice.
- 2) We will send out a weekly email to encourage the parents to support your business.
- 3) We will advertise your sponsorship on our team website and direct traffic to your website.
- 4) Your existing banner or a new banner that matches your standards will be displayed at each meet. The banner will be made to your specifications.
- 5) We will provide all these services for \$250.

### **C) What are the levels of sponsorship?**

There are two additional levels of service and sponsorship that include all the benefits detailed above with some extra perks.

At the \$500 sponsorship level, the additional privileges to those listed above will include the following:

- 1) Your business will be the only meet sponsor for all the meets at our home pool, San Marino. This means that there will be no competing information for any parents.
- 2) We will announce your promotions and describe your sponsorship throughout each meet at San Marino pool.
- 3) Your banner will be prominently displayed at the center of the pool.
- 4) We will make available any promotional brochures or material you provide for all 240 swimmers and their families.
- 5) Your business will be allocated premium advertising on our well-visited website for 12 months. All key information and swim time information is distributed via the website which ensure high repeat traffic to the site.

At the \$1,000 sponsorship level, we provide these additional advantages over those at the \$500 and \$250 contribution levels.

- 1) We will display your banner at the Irvine Swim League Championship along with our team flag.
- 2) Your business will be given the most prominent position on our website in addition to providing detailed information about your company or firm.
- 3) You or a representative will be invited to speak directly to the Westpark Marlins swim team families during our end-of-season banquet.
- 4) Your business will be invited to display a booth or table for direct interaction with the swimmers and families at the end-of-season party.

Thank you for helping and supporting our team. Your sponsorship makes a difference in the lives of our children and provides a safe and healthy environment for our swimmers.

We look forward to a robust relationship your business!

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